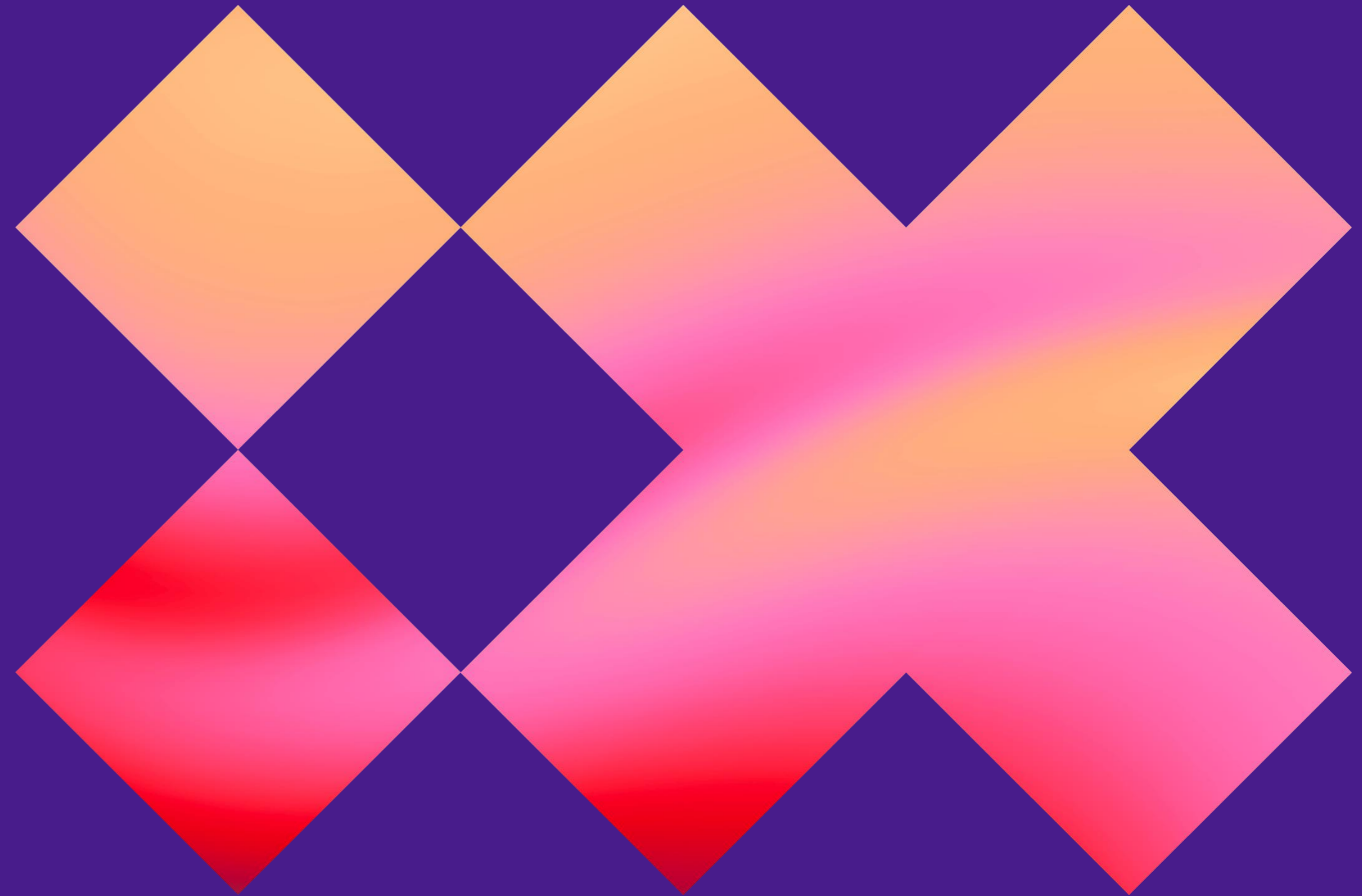


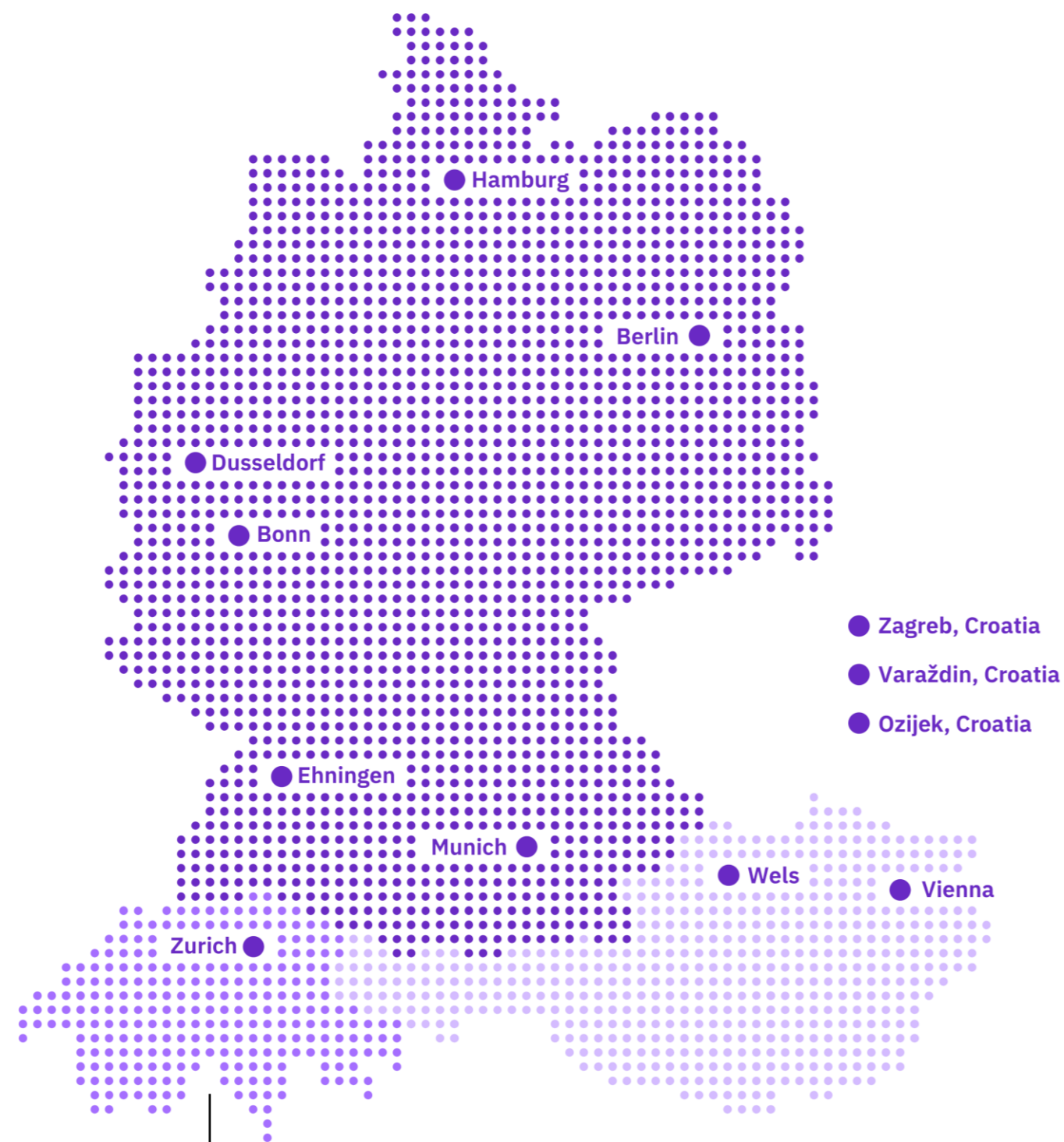
# About IBM iX



# IBM iX

## Facts & Figures

We create intelligent experiences



# 10+

local iX studios, extended by IBM's global network

# 1,000

employees in DACH & Croatia

## Long-term expertise in digitalisation across industries.

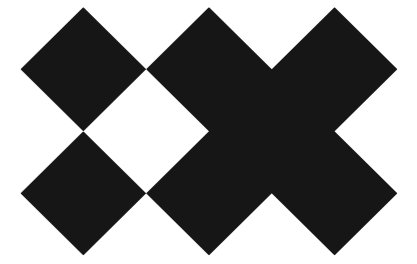
We advise, design, develop and scale

# 30+

years in the agency market in DACH

# 110+

years of tech leadership as

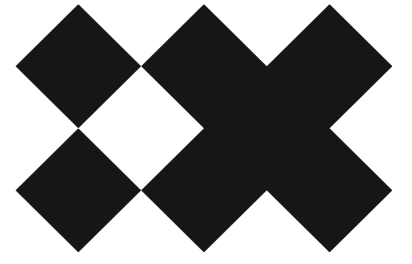


## CX Leader

Top positions for CX, marketing and AI services across key rankings

# #3

ranked for CX services in DACH



# Designing Tomorrow

End2End solutions for customers, employees and citizens

- Marketing
- Sales
- Services
- IT

Transformation from a single source  
**Digital Advisory**  
**Experience Design & Communication**  
**Technology & AI Solutions**



## Strong alliances to shape the future



# About IBM iX

**IBM iX defines digital futures. As one of the leading providers of digital experience services, IBM iX combines technological excellence with human insight to turn ideas into measurable impact. Across more than ten studios in the DACH region and Croatia, around 1,000 experts create digital products, services and platforms – from strategy and design to development and scaling. With deep industry expertise, the innovative strength of the global IBM network and strong partnerships IBM iX creates intelligent experiences and redefines what’s possible.**

**IBM iX – Designing Tomorrow**

## IBM iX Germany

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